

PORTFOLIO

# DOROTA OLEŚ

Polish Marketing Translator



Are you a travel brand?  
Reach the Polish market with me.



[PolishMarketingTranslator.com](http://PolishMarketingTranslator.com)

[dorota.oles@polishmarketingtranslator.com](mailto:dorota.oles@polishmarketingtranslator.com)

# ABOUT ME



Hi!

I'm Dorota, your go-to Polish Tourism Translation Expert.

- Native Polish speaker
- Traveler: I've been abroad 16 times; I've visited 45 cities in 14 countries, including 28 in Poland; I used various means of transport when traveling: car, bus, coach, tram, train, plane, and ferry
- Qualified and experienced tourism translator

Need your marketing copy adapted for the Polish market?  
Trust me with it.



Since 2020, I've been working with the biggest American and European travel brands like yours that wanted to reach Polish customers, and I've translated, transcreated into Polish, and edited their marketing materials and marketing content:

- travel brochures,
- informational flyers,
- catalogs,
- posters,
- travel blogs,
- social media content,
- tourism website content.

## WHAT I DO



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# RECENT PROJECT

## Transcreation for a British airline brand

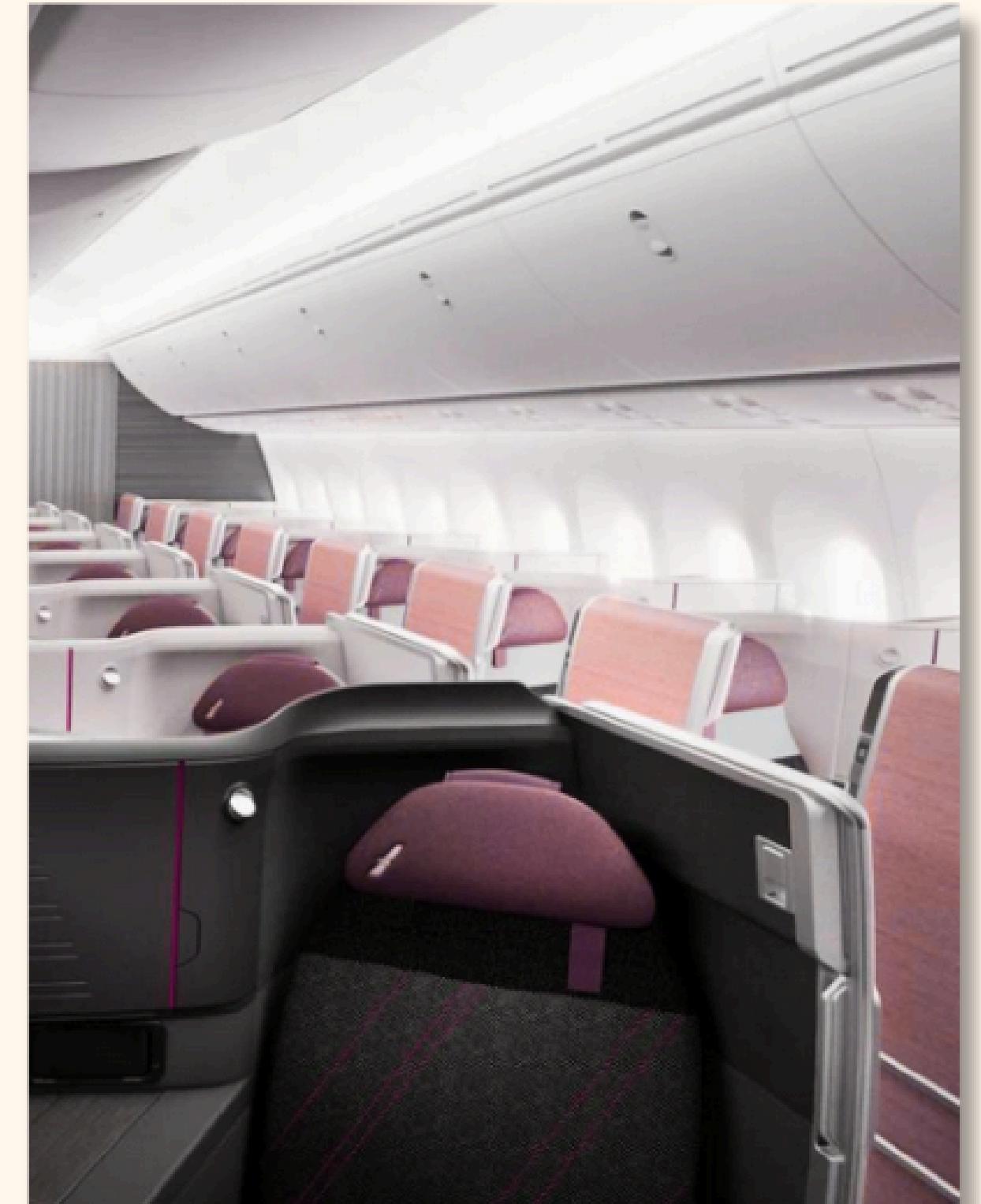
Source: English

Target: Polish

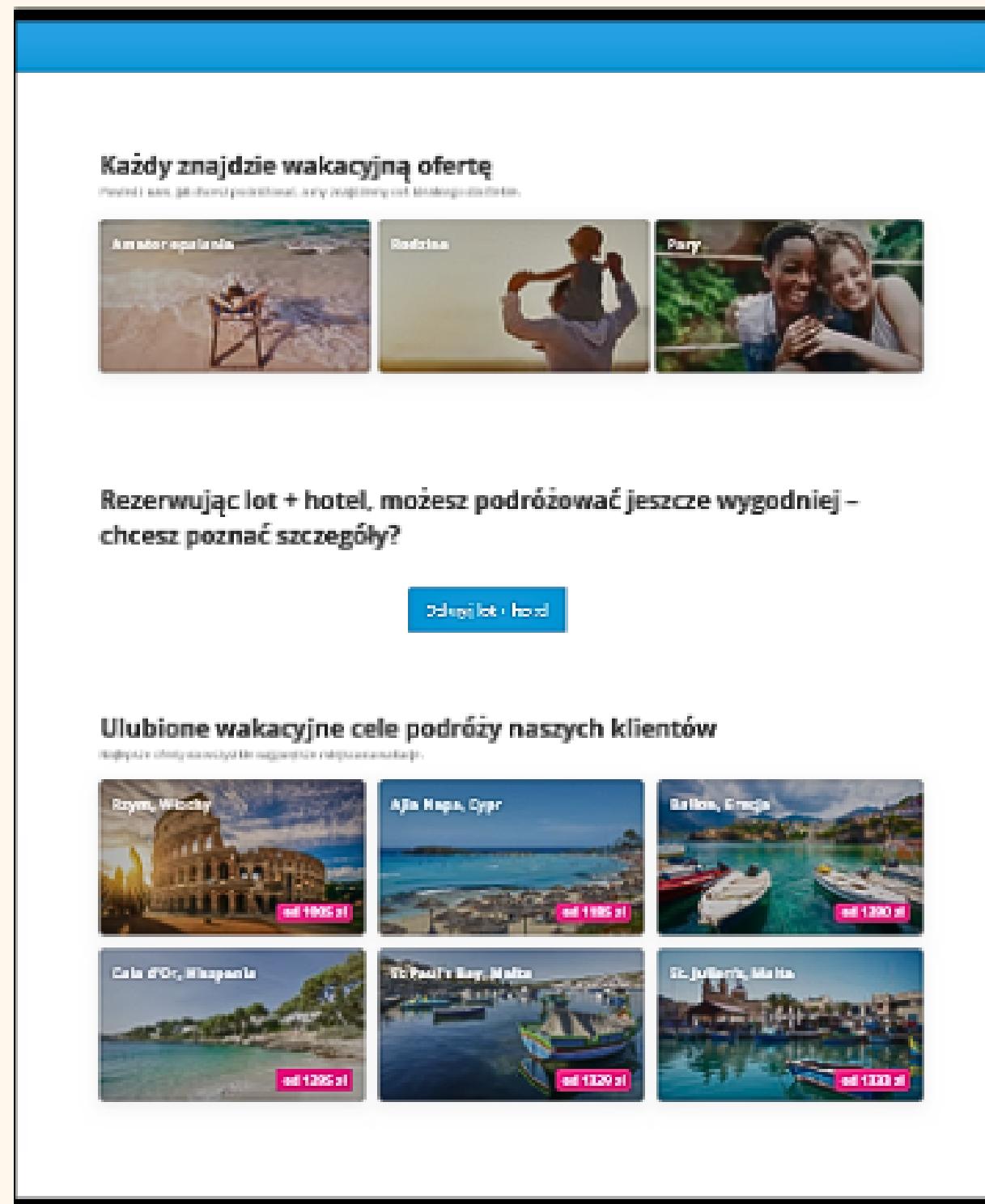
Scope: Slogans on the website

Goal: Increase website traffic

Outcome: Improved UX and UI; increased ROI



# RECENT PROJECT



## Translation for a Spanish flight booking platform

Source: Spanish

Target: Polish

Scope: Marketing copy

Goal: Build trust and credibility among Polish customers

Outcome: Boosted the brand's credibility among Polish customers



# RECENT PROJECT

## Copy editing for a Polish travel blog

Language: Polish

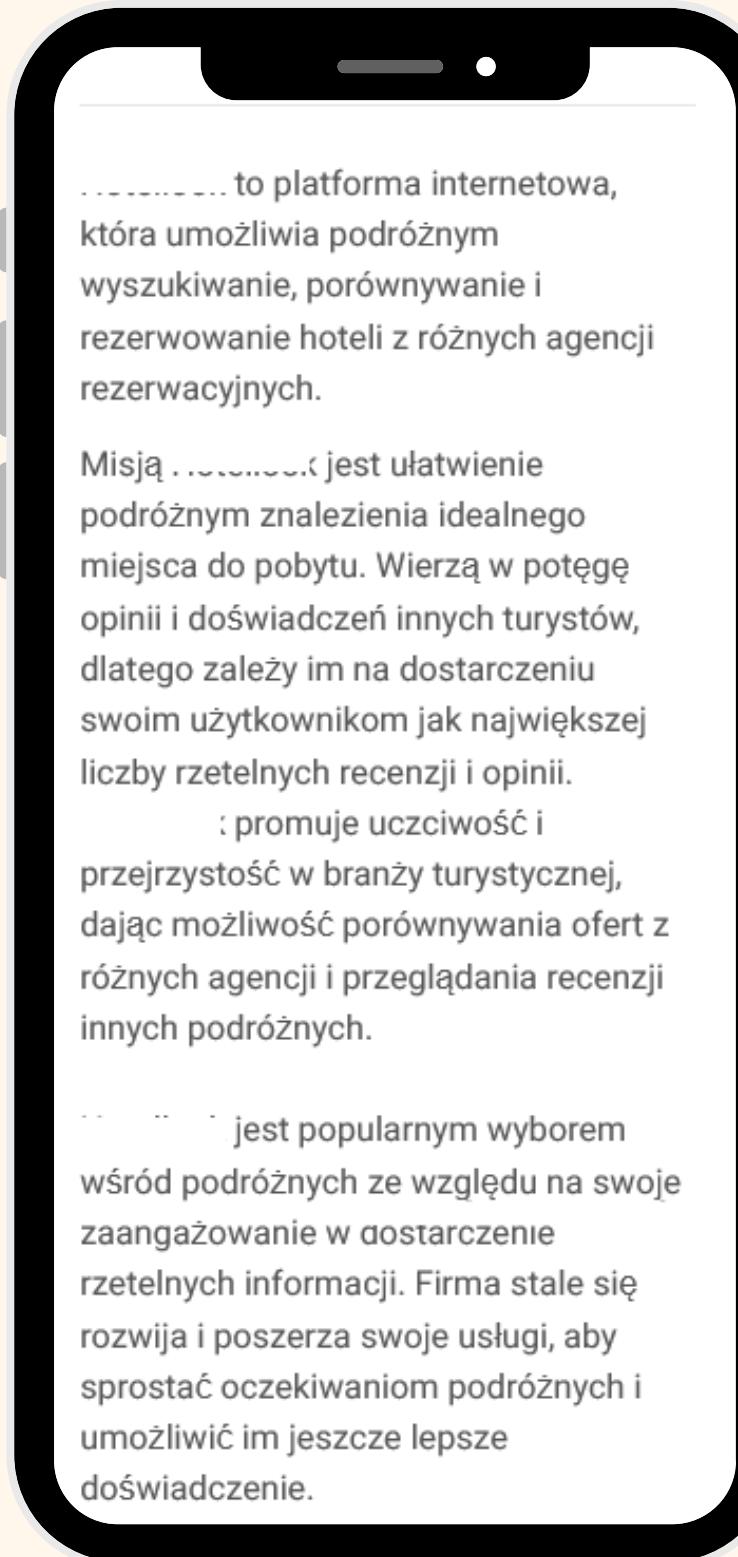
Scope: Blog posts

Goal: Have flawless website content

Outcome: Corrected punctuation and lexical errors, and improved the blog's style



# RECENT PROJECT



## Copywriting for a Polish reviews platform

Language: Polish

Scope: Travel brands description

Goal: Be noticed by Polish customers

Outcome: Increased brands awareness among Polish customers



# TESTIMONIALS

Wondering what my clients value in my work?  
Move on to the next page.





"Dorota's translation was very good."  
D.D., Project Manager

(marketing copy for a flight booking  
platform)



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"Dorota explains each change in a copy, which is very helpful for the author. It's a pleasure to work with her!"

Karolina J., AgrafkaGeografka

(editing of Polish travel blog posts)



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Want your Polish copy shine on the Polish market?

Let's do it! Send me an email at  
[dorota.oles@polishmarketingtranslator.com](mailto:dorota.oles@polishmarketingtranslator.com).



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YOUR GO-TO POLISH TOURISM TRANSLATION EXPERT