

PORTFOLIO

DOROTA OLEŚ

Your Polish Hospitality Translator



Are you a hotel or resort? Let's make
your copy shine on the Polish market!



PolishMarketingTranslator.com

dorota.oles@polishmarketingtranslator.com

ABOUT ME

Hi, I'm Dorota, your go-to Polish Marketing Translator.

- Native Polish speaker
- Qualified and certified hospitality translator
- I like traveling and getting to know other cultures.
- During my trips across Poland and abroad, I stayed in various types of accommodation, such as hostels and guesthouses (dorm with bunk beds, twin room, double room), hotels (apartment, double room with suite facilities), a mountain hut, and a camping bungalow.

Need your copy adapted for the Polish audience?
Trust me with it.



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Since 2020, I've worked with leading European and US hotels and resorts like yours, and I've helped them reach Polish customers more effectively through engaging translation and transcreation that consider cultural nuances in marketing materials and marketing content, such as

- reservation terms and forms;
- loyalty program terms;
- booking confirmation;
- emails;
- hotel brochures and catalogs;
- blog posts;
- social media content;
- website content.

WHAT I DO



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RECENT PROJECT

Translation for a US luxury hotel chain

Source: English

Target: Polish

Scope: Hotel offer on the website

Goal: Reach Polish customers

Outcome: Got Polish customers through an offer in their native language



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RECENT PROJECT



Proofreading for a Spanish hotel

Source: Spanish

Target: Polish

Scope: Loyalty program on a hotel's website

Goal: Outline the benefits of the loyalty program to the Polish customers in their native language

Outcome: Encouraged Polish customers to join the loyalty program →

RECENT PROJECT

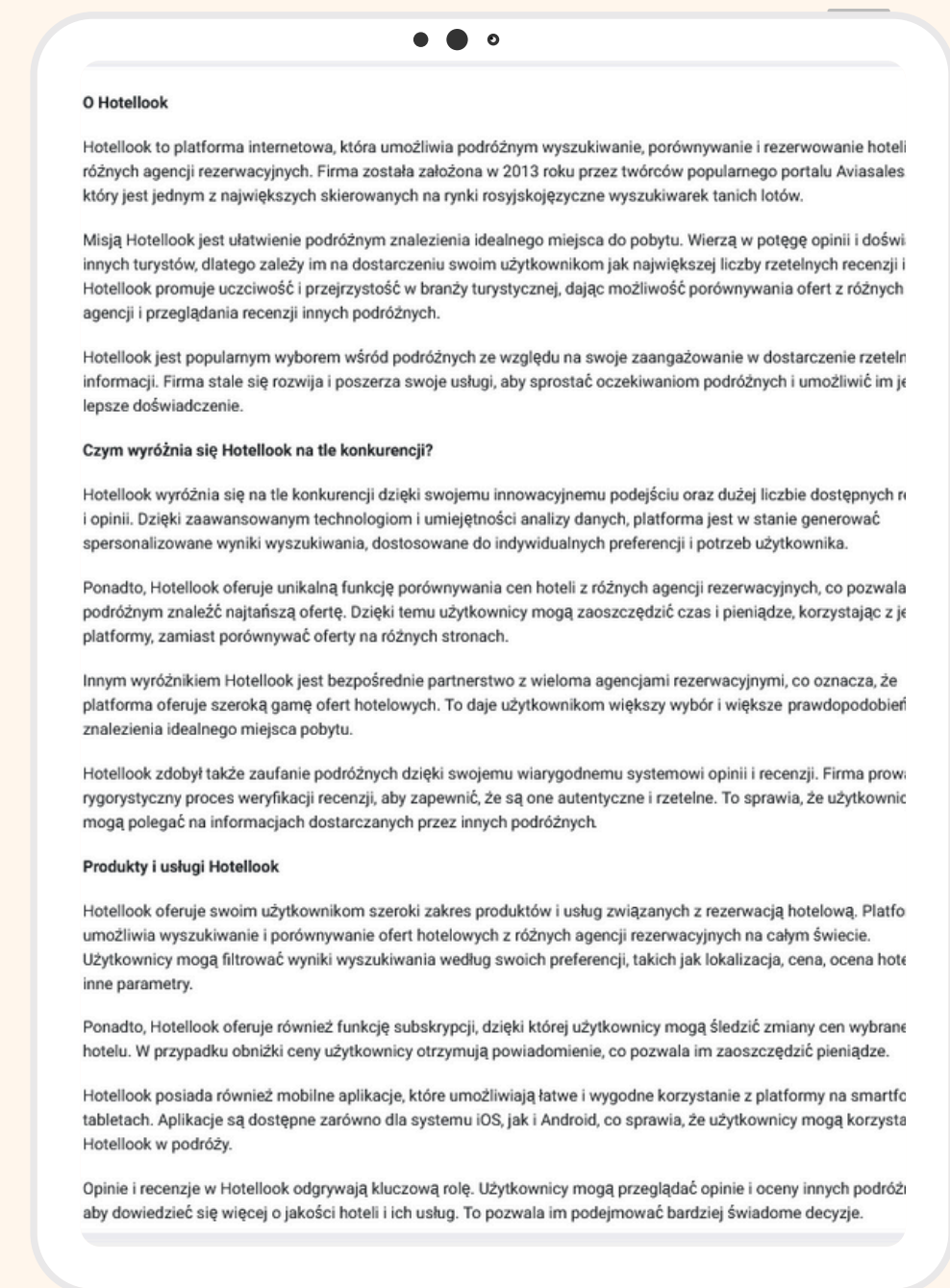
Copywriting for a Polish website

Language: Polish

Scope: Description of a hotel booking platform

Goal: Enable Polish customers to rate their experience

Outcome: Got reviewed by Polish customers



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TESTIMONIAL



"We are happy with Dorota's work."
R.A., Transcreation Account
Manager

(translation of an offer
for a US hotel chain)



Have a project for a hospitality brand
that you'd like me to handle?

Send me an email
and let's make your Polish copy shine.



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YOUR GO-TO POLISH HOSPITALITY TRANSLATOR