



PORTFOLIO

# DOROTA OLEŚ

Your Polish Hospitality Translator



Are you a hotel or resort? Let's make  
your copy shine on the Polish market!



[PolishMarketingTranslator.com](http://PolishMarketingTranslator.com)

[dorota.oles@polishmarketingtranslator.com](mailto:dorota.oles@polishmarketingtranslator.com)

# ABOUT ME



Hi, I'm Dorota, your go-to Polish Marketing Translator.

- Native Polish speaker
- Qualified and certified hospitality translator
- I like traveling and getting to know other cultures.
- During my trips across Poland and abroad, I stayed in various types of accommodation, such as hostels and guesthouses (dorm with bunk beds, twin room, double room), hotels (apartment, double room with suite facilities), a mountain hut, and a camping bungalow.

Need your copy adapted for the Polish audience?  
Trust me with it.



Since 2020, I've worked with leading European and US hotels and resorts like yours, and I've helped them reach Polish customers more effectively through engaging translation and transcreation that consider cultural nuances in marketing materials and marketing content, such as

- reservation terms and forms;
- loyalty program terms;
- booking confirmation;
- emails;
- hotel brochures and catalogs;
- blog posts;
- social media content;
- website content.

## WHAT I DO



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# RECENT PROJECT

**Translation for a US luxury hotel chain**

**Source:** English

**Target:** Polish

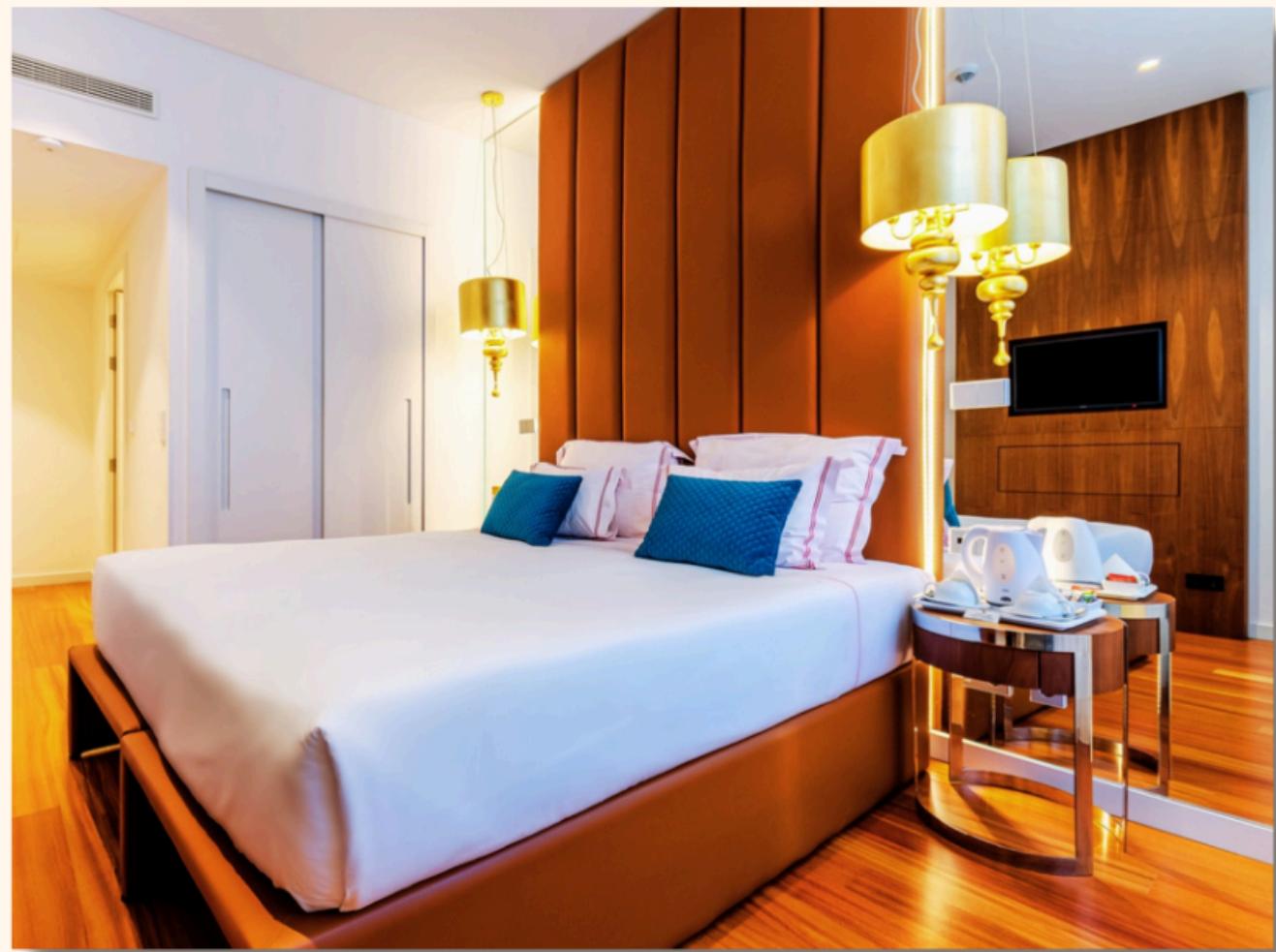
**Scope:** Hotel offer on the website

**Goal:** Reach Polish customers

**Outcome:** Got Polish customers through an offer  
in their native language



# RECENT PROJECT



**Proofreading for a Spanish hotel**

**Source:** Spanish

**Target:** Polish

**Scope:** Loyalty program on a hotel's website

**Goal:** Outline the benefits of the loyalty program to the Polish customers in their native language

**Outcome:** Encouraged Polish customers to join the loyalty program



# RECENT PROJECT

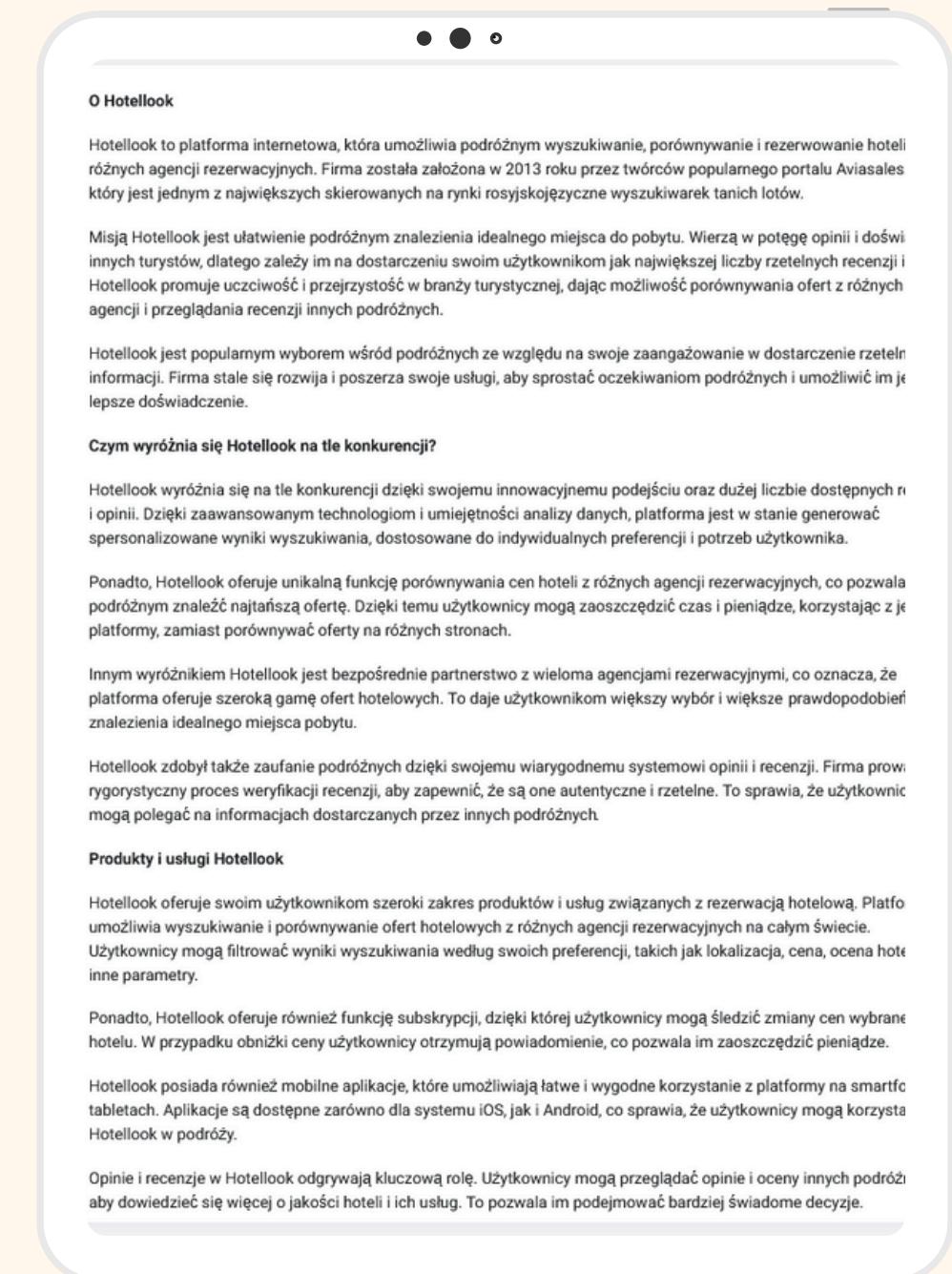
## Copywriting for a Polish website

**Language:** Polish

**Scope:** Description of a hotel booking platform

**Goal:** Enable Polish customers to rate their experience

**Outcome:** Got reviewed by Polish customers



# TESTIMONIAL



"We are happy with Dorota's work."  
R.A., Transcreation Account  
Manager

(translation of an offer  
for a US hotel chain)



Have a project for a hospitality brand  
that you'd like me to handle?

Send me an email  
and let's make your Polish copy shine.



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YOUR GO-TO POLISH HOSPITALITY TRANSLATOR