

PORTFOLIO

DOROTA OLEŚ

Polish Sports Marketing Translator



Are you a sports brand?
Reach the Polish audience with me!

polishmarketingtranslator.com

dorota.oles@polishmarketingtranslator.com



ABOUT ME



Hi, I'm Dorota, your go-to Polish Marketing Translator.

- Native Polish speaker
- Sports enthusiast since childhood: skiing, roller skating, ice skating, tennis, bowling, and indoor rock climbing
- Qualified and experienced marketing translator

Need your marketing copy adapted for the Polish market?
Trust me with it!



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WHAT I DO

Since 2020, I've been working with top American and European sports brands like yours that want to reach Polish customers, and I've provided them with engaging translation and transcreation of their marketing materials and content, such as

- brochures,
- informational flyers,
- catalogs,
- posters,
- advertisements,
- social media content,
- website content.



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RECENT PROJECT

Web copy for a top US sports brand

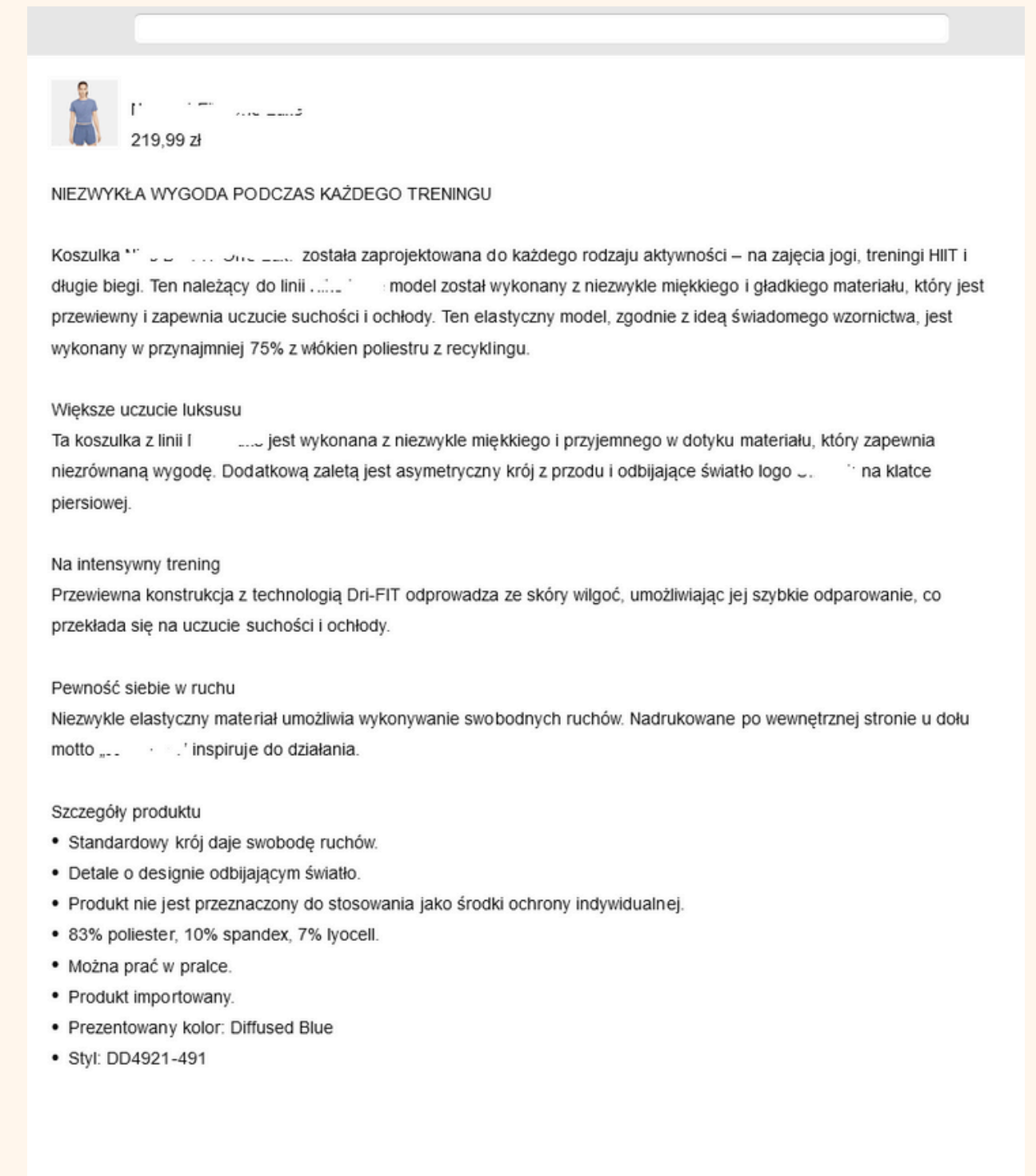
Source: English

Target: Polish

Scope: Activewear description

Goal: Increase website traffic

Outcome: Improved UX and UI



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RECENT PROJECT

Social media content for a Japanese sports footwear brand

Source: English

Target: Polish

Scope: Running shoes description

Goal: Build credibility among Polish customers

Outcome: Increased the brand's visibility and built its credibility among Polish customers



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RECENT PROJECT

Web copy for a Spanish ski brand

Source: Spanish

Target: Polish

Scope: Skis description

Goal: Gain Polish customers' trust

Outcome: Built the brand's trust among Polish customers



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TESTIMONIALS

Curious about what my clients say?
Move on to the next page.





"Dorota's translations are accurate."
Aleksandra, Project Manager

*(activewear description for an US
supplier of sports apparel)*



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"Dorota's translation was consistent,
gender-inclusive, and SEO-friendly."

Sara, Marketing Manager

(ski wear for a US sports brand)



Have a project coming up
that you'd like to discuss with me?

Send me an email at
dorota.oles@polishmarketingtranslator.com
and let's make your Polish copy shine.



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YOUR GO-TO POLISH SPORTS TRANSLATION EXPERT